

**PUBLICATIONS**

## Schulte lawyers Anna Maleva-Otto and Matthew Dow author *Law360* article

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Schulte Roth & Zabel partner Anna Maleva-Otto and associate Matthew Dow recently authored an article for *Law360* titled, “EU Anti-Greenwashing Guide Analyzed for Fund Managers.”

The European Securities and Markets Authority (ESMA) has issued final guidelines for firms using ESG terms in fund names. The guidelines aim to reduce greenwashing and provide clear and quantifiable criteria for fund managers to determine if they can use ESG or sustainability-related terms in fund names when promoting their funds. The new requirements affect EU funds and potentially impact non-EU funds marketed in line with the EU national private placement regimes. The article outlines the guidelines’ key details that fund managers should note.

[Read the article here.](#) (subscription required)

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## Related People



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## Practices

**INVESTMENT MANAGEMENT**