

FIRM NEWS

Jeff Yang, guest speaker for the Schulte Speaker Series and Asian/Pacific Islander Affinity Group, discusses the evolving role of Asians in American cinema

May 29, 2024

In celebration of Asian American Pacific Islander Heritage Month and as part of the Schulte Speaker Series, the Asian Pacific Islander Affinity Group was honored to host author, culture critic, podcaster and communications strategy professional Jeff Yang for a discussion about the evolving role of Asians in American cinema.

Jeff opened the session with an exclusive advance screening of a trailer for the upcoming five-part PBS docuseries “The Golden Screen.” The docuseries is based on his new book *The Golden Screen: The Movies That Made Asian America*, which features a foreword by Michelle Yeoh and an afterword by Jon M. Chu.

A Q&A moderated by special counsel Minji Reem followed where Jeff detailed the history of Asian Americans in film, and explored how iconic films that included Asian characters have shaped Hollywood, representation and American culture.

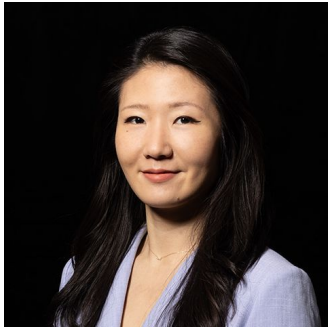
Jeff encouraged meaningful reflection on Asian American representation in media and showcased the power of storytelling to shape perceptions and create cultural impact.

Through events like these, we can continue to promote inclusivity and appreciation for diverse voices within our firm and society.

Connect with Jeff Yang [here](#).

Read about Schulte Affinity Groups here.

Related People



Minji

Reem

Special Counsel

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