

FIRM NEWS

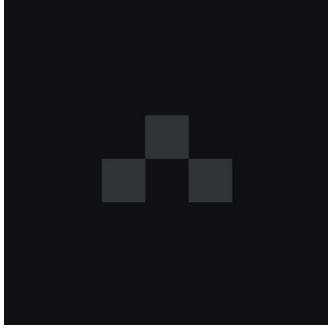
SRZ Helps Truven Health Analytics Acquire Simpler Consulting

April 14, 2014

SRZ advised Veritas Capital and its portfolio company Truven Health Analytics, a leading provider of health care analytics and data solutions and services, in Truven's acquisition of Simpler Consulting, the largest Lean enterprise transformation coaching and consulting organization in the world. The deal, which closed April 14, combined Truven's market-leading cost and quality analytics with Simpler's performance management consulting capabilities to deliver impactful and tangible performance improvement solutions to customers. Simpler's management team will continue to run the business as a unit of Truven Health Analytics.

The SRZ team representing Veritas Capital and Truven on this deal included environmental partner Howard B. Epstein; intellectual property and sourcing & technology special counsel Scott M. Kareff; finance partner Ronald B. Risdon; tax partner Kurt F. Rosell; real estate partner Julian M. Wise and special counsel Seth R. Henslovitz.

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